

BSB60520

Advanced Diploma of Marketing and Communication



Type	Unit Code	Unit Name	Supplier	Unit Price (inc GST)	Photocopy Fees	Binding Fees
Elective	BSBLDR601	Lead and manage organisational change	https://catapultlearning.com.au/product/BSBLDR601/	\$33	\$22.5	\$3
Elective	BSBOPS601	Develop and implement business plans	https://catapultlearning.com.au/product/BSBOPS601/	\$33	\$22.5	\$3
Elective	BSBINS601	Manage knowledge and information	https://precisionrtoresources.com.au/?s=BSBINS601	\$23	\$22.5	\$3
Elective	BSBPMG634	Facilitate stakeholder engagement	https://precisionrtoresources.com.au/?s=BSBPMG634	\$23	\$22.5	\$3
Elective	BSBPMG636	Manage benefits	https://precisionrtoresources.com.au/?s=BSBPMG636	\$23	\$22.5	\$3
Elective	BSBMKG626	Develop advertising campaigns	https://precisionrtoresources.com.au/?s=BSBMKG626	\$23	\$22.5	\$3
Elective	BSBTEC601	Review organisational digital strategy	https://precisionrtoresources.com.au/?s=BSBTEC601	\$23	\$22.5	\$3
Core	BSBMKG621	Develop organisational marketing strategy	https://precisionrtoresources.com.au/?s=BSBMKG621	\$23	\$22.5	\$3
Core	BSBMKG622	Manage organisational marketing processes	https://precisionrtoresources.com.au/?s=BSBMKG622	\$23	\$22.5	\$3
Core	BSBMKG623	Develop marketing plans	https://precisionrtoresources.com.au/?s=BSBMKG623	\$23	\$22.5	\$3
Core	BSBTWK601	Develop and maintain strategic business networks	https://precisionrtoresources.com.au/?s=BSBTWK601	\$23	\$22.5	\$3
Elective	BSBMKG624	Manage market research	https://precisionrtoresources.com.au/?s=BSBMKG624	\$23	\$22.5	\$3
Subtotal				###	\$270	\$36
Total						\$602