

BSB50620

Diploma of Marketing & Communication



Type	Unit Code	Unit Name	Supplier	Unit Price (inc GST)	Photocopy Fees	Binding Fees
Elective	BSBCRT512	Originate and develop concepts	https://precisionrtresources.com.au/?s=BSBCRT512	\$30	\$22.5	\$3
Elective	BSBOPS504	Manage business risk	https://catapultlearning.com.au/product/bsbops504/	\$19	\$22.5	\$3
Elective	BSBPEF501	Manage personal and professional development	https://catapultlearning.com.au/product/bsbpef501/	\$19	\$22.5	\$3
Elective	BSBOPS505	Manage organisational customer service	https://catapultlearning.com.au/product/bsbOPS505/	\$19	\$22.5	\$3
Elective	BSBMKG546	Develop social media engagement plans	https://precisionrtresources.com.au/?s=BSBMKG546	\$30	\$22.5	\$3
Core	BSBPMG430	Undertake project work	https://catapultlearning.com.au/product/BSBPMG430/	\$19	\$22.5	\$3
Core	BSBMKG541	Identify and evaluate marketing opportunities	https://catapultlearning.com.au/product/bsbmkg541/	\$19	\$22.5	\$3
Elective	BSBMKG543	Plan and interpret market research	https://precisionrtresources.com.au/?s=BSBMKG543	\$30	\$22.5	\$3
Elective	BSBMKG551	Create multiplatform advertisements for mass media	https://precisionrtresources.com.au/?s=BSBMKG551	\$30	\$22.5	\$3
Core	BSBMKG542	Establish and monitor the marketing mix	https://catapultlearning.com.au/product/bsbmkg542/	\$19	\$22.5	\$3
Core	BSBMKG552	Design and develop marketing communication plans	https://precisionrtresources.com.au/?s=BSBMKG552	\$30	\$22.5	\$3
Core	BSBMKG555	Write persuasive copy	https://precisionrtresources.com.au/?s=BSBMKG555	\$30	\$22.5	\$3
Subtotal				\$294	\$270	\$36
Total						\$600