

BSB40820

Certificate IV in Marketing & Communication

Course Material list



Type	Unit Code	Unit Name	Unit Price (inc GST)	Photocopy Fees
Core	BSBCRT412	Articulate, present and debate ideas	\$19	\$6
Core	BSBWRT411	Write complex documents	\$19	\$6
Core	BSBCMM411	Make presentations	\$19	\$6
Elective	BSBCRT411	Apply critical thinking to work practices	\$19	\$6
Elective	BSBXTW 401	Lead and facilitate a team	\$19	\$6
Core	BSBMKG435	Analyse consumer behaviour	\$19	\$6
Core	BSBMKG439	Develop and apply knowledge of communications industry	\$19	\$6
Elective	BSBMKG440	Apply marketing communication across a convergent industry	\$19	\$6
Core	BSBMKG433	Undertake marketing activities	\$19	\$6
Elective	BSBTEC303	Create electronic presentations	\$19	\$6
Elective	BSBMKG434	Promote products and services	\$19	\$6
Elective	BSBSTR401	Promote innovation in team environments	\$19	\$6
Subtotal			\$228	\$72
Total				\$300